



GOVERNOR'S

**20
21 | SMALL
BUSINESS**
WEBINAR SERIES

Funding Your New Business

Governor's Office of Small Business Assistance
October 21, 2021



**OFFICE OF THE
GOVERNOR**

TEXAS ECONOMIC DEVELOPMENT & TOURISM



WHAT DO YOU THINK?

Please like one of these statements, in the Featured Feed:

**I have started a business within the past 5
years**

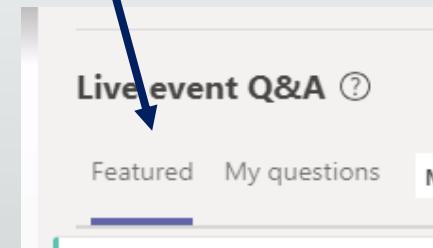
OR

I am thinking about starting a new business

Live Q&A Feed (upper right of screen):



"Featured" Feed Tab:





Larry McManus

Director, Business & Community Development
Economic Development & Tourism
Office of the Governor



gov.texas.gov/business

512.936.0100

     @TexasEconDev



WHAT DO YOU THINK?

Please like one of these statements, in the Featured Feed:

I plan to use (or am using) mostly my own money to fund my business

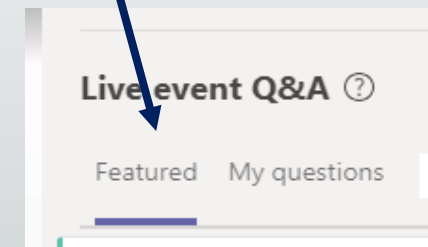
OR

I plan to use (or am using) mostly third-party funding sources to fund my new business

Live Q&A Feed (upper right of screen):



"Featured" Feed Tab:





PANELISTS



Rodney Johnson

Director

Small Business Development Center (SBDC)

Tarrant County College



Alma Valdez Brown

Senior Business Development Officer

LiftFund, Inc.



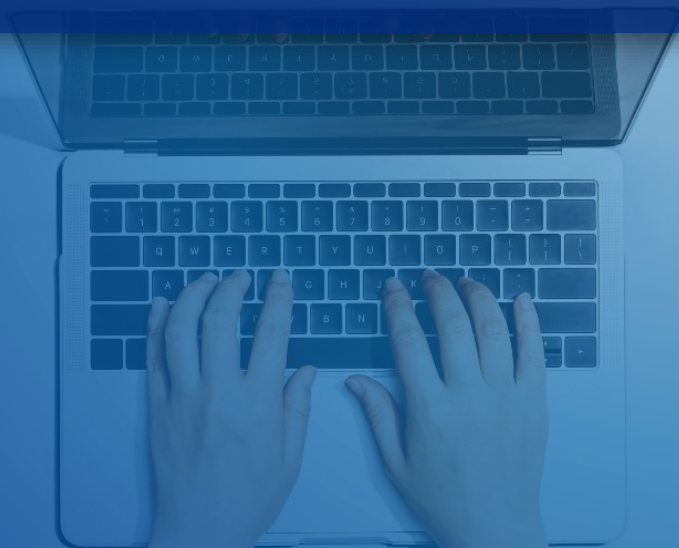
Chantal Piet

Stroopwafel Queen/Owner

Stroop Club



PANEL QUESTIONS





FREQUENTLY ASKED QUESTIONS

1. How important is financial forecasting before you start your business?
2. What role does personal credit ratings play in entrepreneur financing before and during the launch of a business?

Rodney Johnson



LIVE Q&A - PLEASE ASK QUESTIONS...

LIVE Q&A NOW OPEN

- The live Q&A feed is now open...
- Watch the “Featured” or “Published” live Q&A feed
- Check if your question has already been asked
- “Like” the questions you would like answered
- Questions with the most “likes” will be prioritized

Unfortunately we may not get to all questions...



FREQUENTLY ASKED QUESTIONS

LIVE Q&A NOW OPEN

3. What are some tips you need to know before going to seek out a loan from a lender or bank?
4. What are the requirements for a start up loan?

Alma Valdez Brown



FREQUENTLY ASKED QUESTIONS

LIVE Q&A NOW OPEN

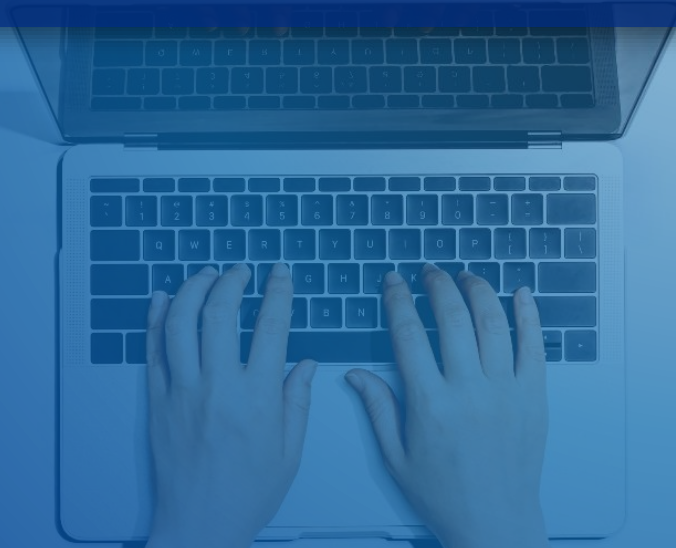
5. How and why did you start your business?

6. How did you financially maintain in the early stages?

Chantal Piet



LIVE QUESTIONS & ANSWERS





NEW: SMALL BUSINESS RESOURCE PORTAL



**The Governor's
Small Business
Resource Portal**

<https://gov.texas.gov/business/page/small-business-portal>

- Provides links to key resources for small businesses and start-ups
 - Local, state and federal resources
 - Business advice & growth assistance
 - Funding sources, customized resources
- Just answer 5 simple questions to customize your results
- Email them to yourself or print



CONTACT INFORMATION & RESOURCES

- **Governor's Small Business Assistance Team:** (smallbusiness@gov.texas.gov)
 - Jarvis Brewer, Small Business Advocate
 - Jared Cruz, Business Assistance Specialist
- **Governor's Small Business Resource Portal:**
<https://gov.texas.gov/business/page/small-business-portal>
- **Governor's Small Business Webinar Series:**
<https://gov.texas.gov/business/page/small-business-webinars>
Slides available here within 48 hours
- **Events Calendar:** gov.texas.gov/business/events
- **Social Media:**      **TexasEconDev**



CONTACT INFORMATION & RESOURCES

- **LiftFund, Inc:**
<https://www.liftfund.com>
888-215-2373
- **Tarrant County College (SBDC):**
<https://www.tarrantsbdc.org/>
817-515-2600
- **Stroop Club:**
<https://www.stroopclub.com/>
512-400-8906
- **Find your local SBDC:**
<https://americassbdc.org/small-business-consulting-and-training/find-your-sbdc/>
- **Find your local Community Development Financial Institution (CDFI):**
<https://ofn.org/cdfi-locator>

THANK YOU



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